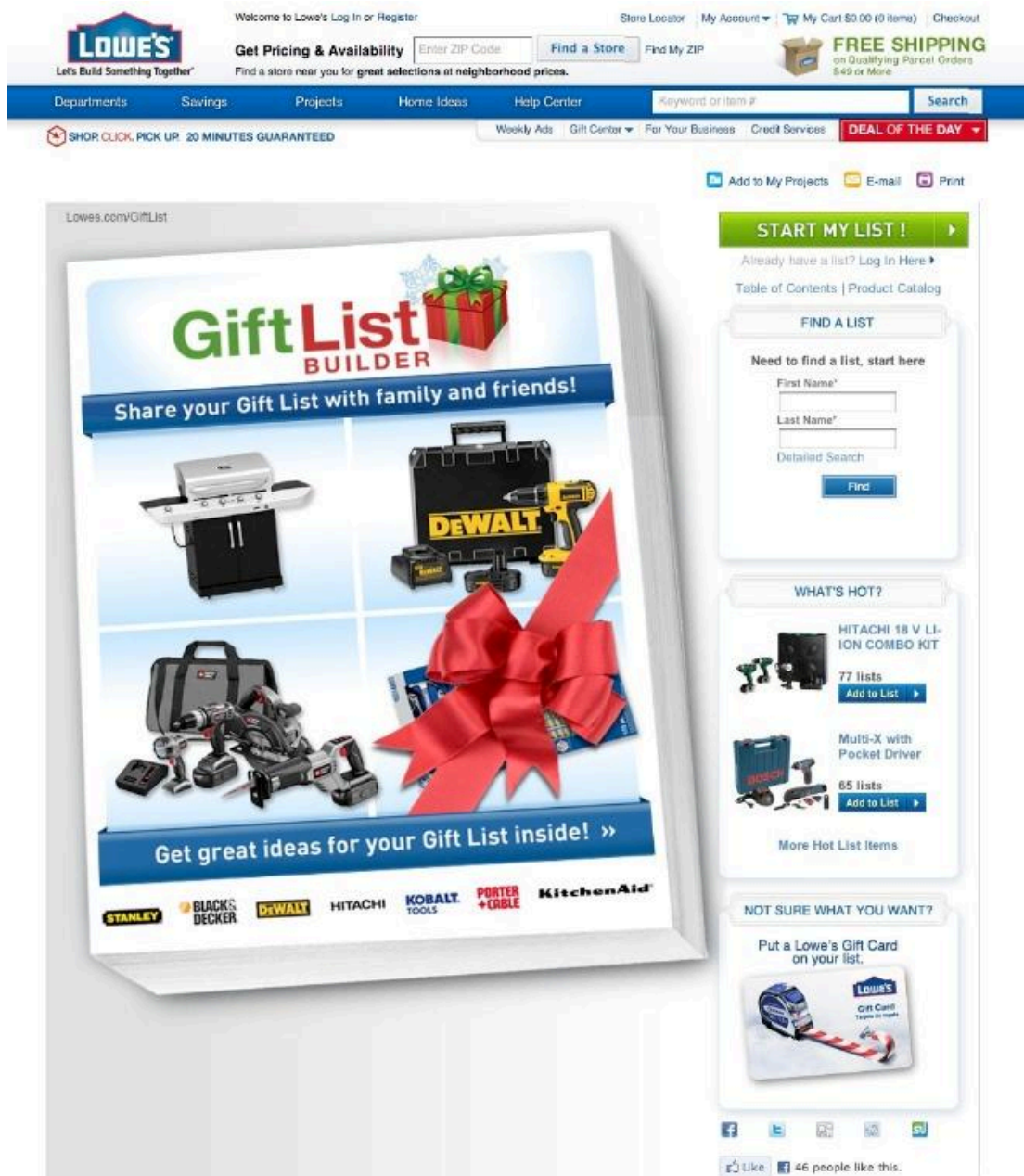


Website Design: Lowe's Gift List Builder

The Gift List Builder allowed customers to create lists of products for sharing as project tool and supply lists, Father's Day gift lists, wedding gift lists and more!

Working with the internal marketing team for Lowe's Tool World, we created a trial run website to allow customers to create product shopping lists which could be shared with friends and families. This system tied in to the weekly circulars of promotions and could alert customers of special sales and deals on products from lists.



Portfolio Sample

Ryan Moore

Ryan@MooreCreative.com 980-254-6741

Portfolio & CV Online At Ryan.MooreCreative.com

Welcome to Lowe's Log In or Register

Store Locator My Account My Cart \$0.00 (0 items) Checkout

Get Pricing & Availability Enter ZIP Code Find a Store Find My ZIP

Find a store near you for great selections at neighborhood prices.

FREE SHIPPING on Qualifying Parcel Orders \$49 or More

Departments Savings Projects Home Ideas Help Center

Keyword or Item # Search

SHOP CLICK. PICK UP. 20 MINUTES GUARANTEED

Weekly Ads Gift Center For Your Business Credit Services DEAL OF THE DAY

Add to My Projects E-mail Print

START MY LIST !

Already have a list? Log In Here

Table of Contents

FIND A LIST

Need to find a list, start here

First Name*

Last Name*

Detailed Search

Find

WHAT'S HOT?

HITACHI 18 V LI-ION COMBO KIT

77 lists

Add to List

Multi-X with Pocket Driver

65 lists

Add to List

More Hot List Items

NOT SURE WHAT YOU WANT?

Put a Lowe's Gift Card on your list.

Show Category Price Go

Gift List BUILDER

All Products

Search GO Sort Product Name Sort Reverse Order

<p>HITACHI 18 V LI-ION COMBO KIT</p> <p>\$259.00 Details</p> <p>Add to List Buy Now</p>	<p>Multi-X with Pocket Driver</p> <p>\$179.00 Details</p> <p>Add to List Buy Now</p>	<p>B&D MOUSE DETAIL SANDER</p> <p>\$39.97 Details</p> <p>Add to List Buy Now</p>
<p>Lowe's Gift Card</p> <p>\$0.00 Details</p> <p>Add to List Buy Now</p>	<p>PC 18V 4 TOOL NICAD COMBO KIT</p> <p>\$159.00 Details</p> <p>Add to List Buy Now</p>	<p>SKIL 3.6V LI-ION MULTI CUTTER</p> <p>\$44.97 Details</p> <p>Add to List Buy Now</p>
<p>DREMEL Multi-Max Oscillating Kit</p> <p>\$99.00 Details</p> <p>Add to List Buy Now</p>	<p>SONICRAFTER 21 PC OSCILLATING KIT</p> <p>\$122.00 Details</p> <p>Add to List Buy Now</p>	<p>173-Piece Professional Tool Set with Case</p> <p>\$199.00 Details</p> <p>Add to List Buy Now</p>
<p>5-Quart Classic White Stand Mixer</p> <p>\$181.00 Details</p> <p>Add to List Buy Now</p>	<p>4 In1 Lighted Aluminum Screwdriver</p> <p>\$9.58 Details</p> <p>Add to List Buy Now</p>	<p>Max Life Tripod 369</p> <p>\$17.97 Details</p> <p>Add to List Buy Now</p>

1 2 3 4 5 Next Last

Find someone's list Need help?

Resources

Lowe's Creative Ideas
Lowe's Moving Center
Accessible Home
Healthy Home
Efficient Home
Build Your Savings
Plant Guide

Services

International Customers
Installation Services
Lowe's Credit Services
Gift Cards
In-Store Services
Protection Plans
Special Orders
Suppliers

Customer Care

How's Our Site?
Rebates
Recalls
Returns & Exchanges
Shipping & Delivery
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Lowe's Moving Center
Lowe's Racing
Kobalt Tools

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Need Help?

Call 1-800-445-6937 or: Contact Us

Portfolio Sample

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