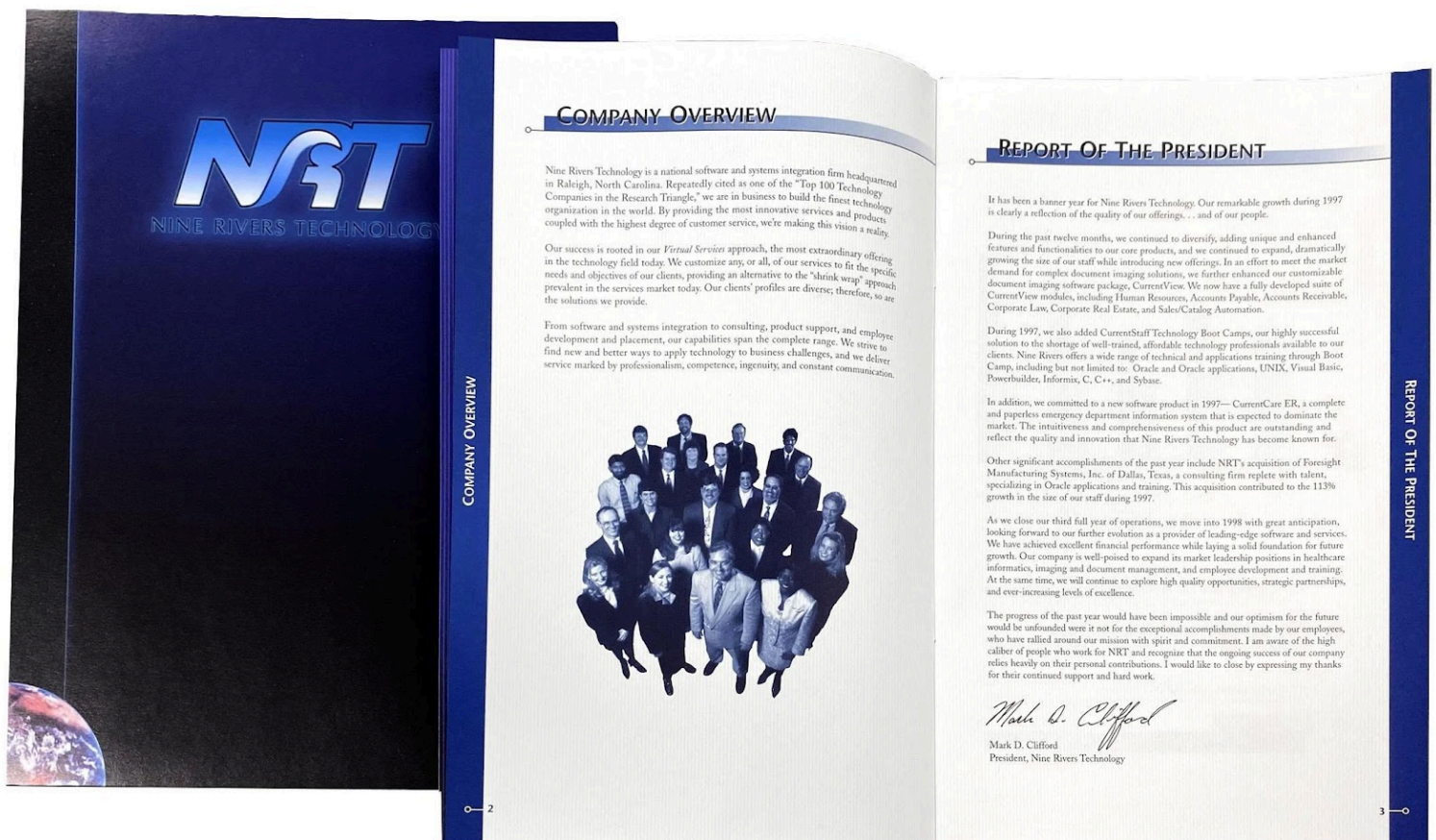


Annual Report & Product Marketing: Nine Rivers Technology & CurrentCare ER

Projects for NRT included website and annual report and marketing materials for the emergency room triage software CurrentCare ER!

A goal for the marketing materials was to present NRT with one branding and design style distinct and different from that of its first emergency room software product, CurrentCare ER. Subsequent projects included logos and materials for additional software products.

This Annual Report was produced with a limited 2-color printing budget to allow for a small print run which fit within the client budget. The covers were printed full color, glossy and side-items in the press sheet allowed for insert cards and marketing business cards production to maximize the benefit of the project's printing budget.



Portfolio Sample

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